

SPONSORSHIP OPPORTUNITIES

A variety of Sponsorship opportunities are available to provide maximum exposure for your Company to the nearly 12,000+ Attendees at EBACE2010. For more information, contact Cheryl Padilla at +1 (202) 737-4484 or cpadilla@nbaa.org.

Tote Bags

Attendees literally carry your message all over Geneva PALEXPO, in the lobbies of the Geneva hotels, at the Static Display of Aircraft, through airports on their return home and in future travels. (Additional expenses could be incurred if more than two colors are used in printing.)

Final Floor Plan

Guide Attendees directly to your Exhibit by using the backside of the final floor plan for promoting your Company's products or services. Be one step ahead of all other Exhibitors by drawing potential buyers to your Booth each time they use the floor plan to find their way through the aisles. In addition, whenever Attendees hold up their floor plan for reference, a billboard of your advertisement is provided for all Attendees in close proximity.

Press Room

A meeting place for business aviation's international press, the EBACE Press Room provides a work and hospitality area for journalists to gather information, swap observations and network. The Sponsor's logo, signs and a banner are displayed prominently. Breakfast and lunch, as well as use of computers and office equipment, are provided to credentialed members of the press, and are included in the sponsorship.

Hotel Shuttle Buses

When Attendees travel from their hotels to Geneva PALEXPO, they are enthusiastically anticipating the sight of acres of business aviation products and services on display in the Exhibit Halls. Your product or service can be the featured event on shuttle buses that transport potential buyers from their hotels. Upon arrival at EBACE2010, Attendees will beat a path to your Booth.

Static Display of Aircraft Map

Static Display visitors constantly refer to this Map for locating Companies and aircraft. The Sponsoring Company's name and logo will be displayed on this important reference source, as well as on the oversized meter board located at the entrance to the Static Display.

WIFI - HALLS 6 and 7

We realize how difficult it is to spend time away from the office, so EBACE provides Wireless Internet service in both Exhibit Halls. Starting the day before the Show opens through the duration of the Show, EBACE WiFi helps keep Attendees connected.

Pocket Agenda

Attendees repeatedly refer to this pocket-sized daily Agenda of Events during the three full days of the Convention. Your Company's logo is placed on the front; and the back panel carries your advertising message.

EBACE Registration Badge Lanyards

For convenience in wearing Registration Badges, lanyards will be supplied to Attendees along with their credentials. The stylish lanyards at EBACE2010 can include your Company name and logo.

EBACE Badge Backs

All Attendees must have an official EBACE2010 badge in order to enter the Exhibit Halls or their Static Display, so your Sponsorship of the EBACE2010 Badges will provide great exposure. Your Sponsorship of the EBACE2010 Badges will include a four-color ad on the Badge stock.

[Click here for Banner Sponsorship Information](#)

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Additional Sponsorship Opportunities

Information Centers (4)

**"You Are Here" Convention
 Floor Displays (6)**

Press Luncheon

Water at Static Display



Banners and Signage

For more information on banner sponsorships or signage at EBACE2010, contact bannerinfo@ebace.aero.

[Click here for Banner Sponsorship Information](#)

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SPONSORSHIP RESERVATION FORM

PRINT OR TYPE – ALL CORRESPONDENCE RELATING TO SPONSORSHIP SHOULD BE DIRECTED TO:

COMPANY NAME		COMPANY NAME (As it should appear on EBACE signage)	
CONTACT NAME			
ADDRESS 1			
ADDRESS 2			
CITY	STATE	ZIP/POSTAL CODE	COUNTRY
PHONE (include country code and area code)	FAX	CELL PHONE (include country code and area code)	
E-MAIL (required)			

PAYMENT INFORMATION:

Please note: All payments for EBACE2010 should be made in U.S. dollars. When payments are made by wire transfer, please include a \$30 wire processing fee. All Exhibitors and Co-Exhibitors must be current on all accounts with EBAA and NBAA and paid in full for their Exhibit Space in order for Space to be assigned.

Company checks and bank wire transfers are the preferred methods of payment for EBACE2010. **Credit card payments are an accepted form of payment; however, payments received in excess of \$20,000 will be subject to a 3% processing fee.**

Bank Wire Transfer Instructions: Bank of America, 730 15th Street NW, Washington, DC, 20005, USA, Routing #: 026009593, Account #: 1920681595, Swift Code: BOFAUS3N. Please contact the EBACE Exhibits Department (Margie Morgan at mmorgan@nbaa.org or Linda Peters at lpeters@nbaa.org) to secure an invoice number prior to making a bank wire transfer. Also, please indicate on the wire transfer the Company name, invoice number and reference for payment (i.e., Exhibit Space, Static Display Space, Sponsorship, Show Guide Advertising, Registration, etc.).

Card Type: American Express MasterCard Visa Discover

CREDIT CARD NUMBER	EXPIRATION DATE	SIGNATURE (FOR CREDIT CARD)
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